



O[wa]<sup>®</sup>

Luxury Frankincense Candy



The sweet taste of the  
spirit of harmony

THE SPIRIT OF HARMONY IS FOUND AT THE POINT  
WHERE TWO VERY DIFFERENT TRADITIONS MEET



This delightful and remarkable anniversary edition was created to offer a new luxurious experience of Oman's world treasure of Frankincense for the celebration of 50th anniversary of the diplomatic relationship between Oman and Japan.

The box consists of three Frankincense harmonized experiences including one of the rarest honeys in the world.

## Frankincense Premium Organic Honey

One of the world's rarest organic honeys, which is only available in the Frankincense Valleys of the Southern regions of Oman, in Dhofar.



This organic honey is extremely rich in mono sugars and will always tend to crystallize, which is proof of its purity and originality.

Frankincense honey shares this characteristic with Manuka honey, and an interesting fact is that the Frankincense tree has flowers that look similar to the Manuka flower.

In addition, Frankincense honey has similar properties and characteristics to Manuka honey. There is an amazing structure similarity between these two. However, Frankincense honey is naturally produced annually in quantities of 2,000 times less than the total production of Manuka honey.



The Frankincense tree has a brief flowering period during the month of April only and it is during this short period that the organic honey is harvested, so timing is crucial. A very small amount of Frankincense honey is produced annually and it reaches only a few hundred kilograms.

### The Journey of the honey bees

Honey bees cross about 1600 km to produce 1 teaspoon of honey, equivalent to a distance from the Frankincense Valleys in Salalah to Dubai City (1 teaspoon of honey is about 5g). In order to produce 1 kg of Frankincense honey, bees cross a distance that's equivalent to 8 trips around the planet Earth.



## Benefits

Frankincense honey also contains **boswellic acid** which is a characteristic of Frankincense. Boswellic acid is an **anti-inflammatory** molecule which can be used as an anti-cancer agent, and hepatoprotective, and therefore can treat asthma, osteoarthritis, colitis, and rheumatoid arthritis.

- 🌿 Fight Infection
- 🌿 Boost Immunity
- 🌿 Antioxidant
- 🌿 Heal wounds
- 🌿 Sooth a sore throat
- 🌿 Help with digestive issues



**Test Report/Certificate No.:2021-09-71633**

TR Issued Date : 16.09.2021

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Sample Identification	<b>Frankinsence Honey</b>
Client's Name & Address	O[wa] Luxury Frankinsence Candy (Purewells Trad LLC) (Oman & Japan)
Sample Quantity	100g x 01 No's
Sampling Date & Time	Not given
Date of Received & Time	13.09.2021 & 10:15
Sample condition & Temperature	Satisfactory
Sampling Done by	Client
Sampling Method	Not given
Sample Device	Glass Bottle
Labeling details	Frankinsence Honey
Date of analysis Started	13.09.2021
Date of analysis Completion	16.09.2021
Origin of sample	Sultanate of Oman
AFT Ref/Job#	AFT/CHM/MCT_OAC/71633, ATC/ /2021

Parameters	Unit	Method	GSO 147:2008 Hone Limit	Results
<b>Chemical Analysis</b>				
Moisture content <sup>(a)</sup>	%	AOAC 969.38 B	20.00 Max.	16.40
Free Acidity	Meq/kg	AOAC 13 <sup>th</sup> Edition	50 meq/kg Max.	29.53
Glucose Total	%	Lane & Eynon's Method		39.70
Fructose Total	%	Lane & Eynon's Method		43.00
Fructose & Glucose Total	%	Lane & Eynon's Method	60.0 Min.	82.70
Sucrose content	%	Lane & Eynon's Method	5.00 % Max.	Not detected
Hydroxymethyl furfural	mg/kg	AOAC 980.23 LOD: 5.00	80.00 max.	Not detected

(a) - ISO/IEC 17025 Accredited parameters; LOD- Limit of detection;

**Note:-** Submitted sample is complying to GSO# 147:2008 with respect to above tested parameters. And above tested parameters requested by customer.

\*\*\*\*\*End of Report\*\*\*\*\*

**Authorized by** Abdul Kadar Wasesa

Lab r to &amp; M n e r

\*\*\*\*\*This report is electronically generated



**ciac**  
 Accredited by the Ministry of Health  
 for the purpose of testing services  
 LB-TEST-070



**Issued by** Hamed Al Wahaibi  
 Business O ration

no then no signature required\*\*\*\*\*



Frankincense honey is extremely rich in mono-sugars like glucose and fructose which are simple sugars that are easily digested unlike sucrose which takes time to break down in the stomach before digestion. As indicated in the certificate shown here, the sucrose in the Frankincense honey is 0%.

This 0% of sucrose assures the high quality and rareness of the Frankincense honey.

## O[wa] Luxury Frankincense Candy

It combines Royal Hojari Frankincense, the finest in the world, with healthy Himalayan Crystal Salt (rich in minerals and lower in sodium due to its largest crystal structure) and fine quality sugar as the final ingredient.

This harmonious combination results in a special confection for the refined palate, offering the experience of a robust and exquisite flavor.



### Ingredients:

Royal Hojari Frankincense, Himalayan  
Pink Crystal Salt, Fine Sugar, Syrup

No artificial colors, flavors or preservatives.



## Techniques

O[wa] Pearls are handmade, using traditional Japanese confectionary skills with expertise that has been passed down over the last 300 years. Kyo-ame or Kyoto sweets are well known specialties that are handmade by a master confectioner, using an ancient traditional method. The beautiful combination of two different traditions is brought together in one tiny pearl of confection.



## Premium Organic Frankincense

Renowned for its frankincense since ancient times, Oman has traded in this precious natural resin for several millennia with references being found as early as 3500 years ago in ancient Egypt. Frankincense was considered to be a precious gift and *"was once prized more than gold"* \*.

Used primarily as an incense (in fact the English word Frankincense is a contraction of the old French expression "franc encens" which refers to high quality incense), Frankincense has also been used extensively in traditional medicine where it is said to offer many benefits.



\* (BBC travel, Oman's ancient biblical scent. Aug. 14, 2019)

The highest premium quality frankincense in Oman is the **Royal Hojari**, a rare grade considered to have therapeutic benefits.

## Benefits

- 🌀 Combats inflammation in condition such as osteoarthritis,
- 🌀 Kills cancer cells,
- 🌀 Boosts immunity,
- 🌀 Fights infections,
- 🌀 Reduces anxiety,
- 🌀 Fights depression,
- 🌀 Prevents cavity...



Two traditional methods of using frankincense to enjoy its benefits:

- Soak the frankincense resin in water for 24hrs and drink it to sooth your throat.
- Chew frankincense directly to prevent cavity and remove bad breath.

O[wa]'s premium handmade box, designed by a local skilled craftsman, presents a luxurious touch, in keeping with the special occasion of the 50th diplomatic relations anniversary, ultimately showcasing Oman's prosperous traditions.



Our glass jars for this special box can be refilled individually at an exclusive price. For more details, please contact us at +968 9600 6638.